Conserving Heritage In East Asian Cities: Planning For Continuity and Change

SESSION: Tourism and Development at Multiple Scales

INSTRUCTOR: Tim Winter

SESSION OUTLINE

ABSTRACT

The session will discuss the idea of approaching conservation from perspectives that engage with 'social' forces and pressures. The lecture will highlight the importance of understanding the need to approach tourism as a series of interconnected local, regional, national and global processes. Tourism needs to be understood from multiple *scales* and in terms of *movement*, *flows* and *connections*.

OBJECTIVES

- Better understand the various ways in which tourism provides both opportunities and threats to cultural heritage conservation.
- Examine tourism as a series of interconnected forces operating at multiple scales.
- Be able to distinguish between different forms of tourism development and how they impact and transform a landscape in different ways.

CONTENT OUTLINE

The morning classroom sessions will include both a lecture and group discussions.
In the afternoon participants will be divided into two groups to analyze different development scenarios in the center of Chiang Saen.

Each group will be given a 'scenario', (imaginary future), of tourism development.

> **Scenario 1** will be a continuation of tourism as it is today, but with an increase in numbers of 2000%.

> **Scenario 2** will involve the construction of a new airport, the opening of a new border crossing, and a new road to Luang Prabang.

Each team will be asked to think through what impact their scenario will have on the urban environment. Special attention should be given to the methodologies involved in researching and addressing the questions and challenges posed by each scenario.

Each group will prepare a short presentation of their ideas and analysis. Each group should be prepared to articulate the methodologies they used to arrive at their conclusions.

READINGS

📖 = Essential reading material
💻 = Available online

📖 Black, H. & Wall, G. 2001. Global-Local Inter-relationships in UNESCO World Heritage Sites. In *Interconnected Worlds: Tourism in Southeast Asia*, ed. Peggy Teo, T.C. Chang and K.C. Ho, 121-136. Advances in tourism research series Oxford and New York: Pergamon.

📖 Imon, Sharif. 2008. Managing change in the historic city of Macao. *Historic Environment* 21 (3): 16-21.

📖 Page, Stephen. 2001. Gateways, hubs and transport interconnections in Southeast Asia: Implications for tourism development in the Twenty-first Century. In *Interconnected Worlds: Tourism in Southeast Asia*. ed. Peggy Teo, T. C. Chang and K. C. Ho, 84-102. Advances in tourism research series Oxford and New York: Pergamon.

📖 Rimmer, Peter James, and Dick H. W. 2009. "National Cities" and "Second Cities". In *The City in Southeast Asia: Patterns, Processes and Policy*. ed. Peter James Rimmer and Dick H. W., Honolulu: University of Hawai`i Press, 83-130.

📖 Winter, Tim. 2007. Rethinking tourism in Asia. *Annals of Tourism Research* 34 (1): 27-44.

📖 Winter, Tim. 2010. "Heritage Tourism: the Dawn of a New Era." In Labadi, S., and C. Long (eds) *Cultural Heritage and Globalisation*, London: Routledge.