



COMMITTEE CHARTER DEVELOPMENT & EXTERNAL AFFAIRS COMMITTEE

Purpose

The Development & External Affairs Committee shall assist the Board of Trustees in communicating the Getty mission in a way that builds, enhances and sustains global awareness and a positive reputation, and develops philanthropic support for the Trust and its constituent programs. The Committee advises and recommends actions, policies, and plans to enhance the Getty's resources and strengthen its relationships in keeping with the Getty's mission and goals.

Key Responsibilities

The Development & External Affairs Committee will

- Review and report to the Board about the Getty's development policies and practices, including fundraising goals and activity.
- Serve as advocates and champions of Getty fundraising priorities and assist in the identification, cultivation, solicitation, and stewardship of donors and prospective donors.
- Serve as leaders to engage the Trustees in fundraising activities and in efforts to strengthen the Trust's donor base, particularly in the area of major gifts.
- Oversee Council activities, and recommend for Board approval the establishment of any new Councils and the chairs of all Councils.
- Pursuant to Getty policy, recommend for Board approval all gifts valued in excess of \$1,000,000, any gifts of real property, and any gift accompanied by donor restrictions.
- Oversee and report to the Board on communication strategies and outcomes to build awareness and appreciation of Getty global impact, research, conservation, education and philanthropy, including the collective work of the four Programs and Trust.
- Oversee and report to the Board on communications and outreach across all digital and other platforms for all audiences, including the global general public, Getty visitors, art enthusiasts, professional communities, internal constituents and the Los Angeles region.
- As appropriate, encourage clear, open communication between the Trust and local, state and federal government officials.
- Oversee communications strategies for instances of potential reputational risk to the Trust.



Conservation
Research
Foundation
Museum