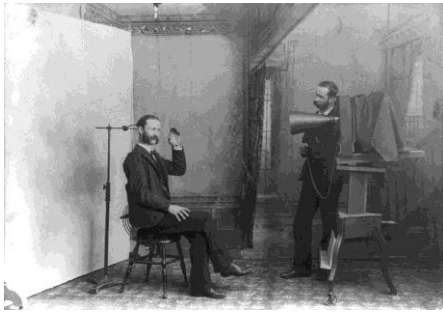


Fundamentals of the Conservation of Photographs



SESSION: Participant Presentations: Dissemination Activities

INSTRUCTOR: Sean Charette, Tram Vo

SESSION OUTLINE

ABSTRACT

One of the main goals of the *Fundamentals of the Conservation of Photographs* course is for participants to disseminate the knowledge that they develop during the course to colleagues in the region. We know that many of you engage in a variety of outreach and dissemination activities as part of your job or from personal interest. We would like to hear about your dissemination activities related to the conservation of photographs. We are defining dissemination broadly – it concerns the spread of knowledge and is not restricted to a specific medium – therefore you might discuss lectures, training activities, publications, websites, etc.

LEARNING OBJECTIVES

Learn about the activities that others have been undertaking and discuss what works, and why. Discuss strategies for dissemination, explore effective and creative options for dissemination and look for areas of potential collaboration.

CONTENT OUTLINE

Each participant will give a short presentation about their dissemination activities in the past year, or about dissemination activities that are planned. Participants should use a broad definition of dissemination that might include any of the following:

- Lectures (public, specialized, etc.)
- Training activities (workshops, internship programs, etc.)



SESSION OUTLINE CONT'D.

- Publications
- Websites
- Innovative formats & concepts for communication

There is no "right", or expected format for dissemination – this is an opportunity for the group to learn about some of the different activities carried out by course participants.

ASSIGNMENTS

- Please prepare a presentation to describe one or more of your dissemination activities (or proposed activities if you have a project in development).
 - Please make your presentation NO MORE than 10 minutes long
 - A discussion will follow each presentation, so please give some thought to subjects such as:
 - how you defined your audience
 - strategies you used to reach your audience
 - how you evaluated (or will evaluate) your activities

©2009 J. Paul Getty Trust

